

# 2025 Convention Prospectus



**Embracing the Future Now! -  
Technology, Evidence, and Cultural Competence in the  
Professions**

**Date: Friday February 28th – Saturday March 1st, 2025**

**Location: Mercer University  
3001 Mercer University Drive  
Atlanta, GA 30341- 4115**



**Dear Valued GSHA Convention Sponsors and Exhibitors,**

**As a long-time exhibitor turned Convention Chair, I'm reaching out with a special sense of camaraderie and excitement! Having walked the exhibit hall floor myself for many years, I know exactly how critical your role is in our professional community.**

**I remember the energy of past conventions - the connections made, the innovations shared, the conversations that spark real change. As someone who has been on your side of the booth, I deeply appreciate the passion and expertise you bring to our event.**

**This year's convention offers you a unique opportunity to:**

- Connect with passionate professionals**
- Showcase groundbreaking technologies**
- Demonstrate solutions that transform clinical practice**
- Build meaningful relationships with potential partners**

**Your presence doesn't just support our event - you ARE our event. The resources, innovations, and expertise you bring are what make our convention a truly transformative experience for Georgia's speech-language and hearing professionals.**

**We're not just colleagues - we're a community driving the future of our field. And I can't wait to see what incredible innovations you'll bring this year!**

**All My Best!**

**Vince Clark M. Ed., CCC/SLP  
2025 GSHA Convention Chair  
(Exhibitor and Your Professional Colleague)**





**Create or Sign In to your existing GSHA account by [CLICKING HERE](#) to secure your sponsorship and exhibiting opportunity**

**Exhibitor Only Opportunities:**

**Company Exhibitor Table. The exhibitor fee includes 2 chairs and 1 table identification sign. - \$500.00**

**University Exhibitor Table. The exhibitor fee includes 2 chairs and 1 table identification sign. - \$350.00**

**Non-Profit Exhibitor Table. The exhibitor fee includes 2 chairs and 1 table identification sign. - \$250.00**

**Additional Exhibitor Table - \$200.00**

**Sponsorship Opportunities:**

**Bag Insert: Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on site at the convention. - \$300.00**

**Lanyard Sponsor: Let our attendees wear your brand for effortless and memorable exposure! Lanyards provided/produced at the sponsor's expense (approximately 150-200 pieces) - \$500.00**

**Session Room Sponsor: Sponsor a session room that represents your company values! Includes: Moderator announcement of sponsorship and logo displayed on session information. - \$1000.00**

**Refreshment Break Sponsor: Sweeten the deal by sponsoring a refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. FOUR breaks are available for sponsorship throughout the convention. - \$500.00**

**Poster Session Sponsor: Achieve premium brand visibility and reach at the GSHA 2023 poster session. Celebrate with GSHA poster presenters as they present recent research on various topics. INCLUDES: 1-2 minute introduction by sponsor at poster session and promotional items in attendee bags. - \$1500.00**

**Presidential Luncheon Sponsor: Make a large impact by sponsoring the presidential reception during the convention. INCLUDES: company logo signage during the reception as well as on packets in attendee bags. - \$2000.00**

**GSHA Foundation Luncheon Sponsor: Be the premier sponsor for the GSHA Foundation luncheon as our organization continues its efforts to raise money for student scholarships. INCLUDES: video spotlight and company logo signage during the luncheon as well as one promotional item included in attendee bags. - \$4000.00**



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#### **SPONSORSHIP BENEFITS:**

**When your sponsorship totals \$2000 or more you will be a GOLD level sponsor: Attendee Contact List; Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media; Convention Program Listing: Company logo and contact info; Event Signage: Name, logo and sponsorship level displayed in registration area; Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes; GSHA Convention Page: Company logo and listing for 6 months following the convention. ONE exhibitor table with two chairs and ONE complimentary registration.**

**When your sponsorship totals \$1000-\$1999 or more you will be a SILVER level sponsor: Attendee Contact List; Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media; Convention Program Listing: Company logo and contact info; Event Signage: Name, logo and sponsorship level displayed in registration area; Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes; GSHA Convention Page: Company logo and listing for 6 months following the convention. ONE exhibitor table with two chairs.**

**When your sponsorship up to \$300-\$999 you will be a BRONZE level sponsor: Attendee Contact List; Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media; Convention Program Listing: Company logo and contact info; Event Signage: Name, logo and sponsorship level displayed in**

registration area; Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes



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## **CANCELLATIONS**

Refund requests must be submitted in writing to [execdir@gsha.org](mailto:execdir@gsha.org)

Cancellation must be submitted by Jan 31st, 2025, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after February 1st, 2025.

## **EXHIBITOR ELIGIBILITY**

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.



Room Block has been secured at the -

**Atlanta Marriott Northeast/Emory Area**  
**2000 Century Boulevard NE Atlanta, Georgia, USA, 30345**

[CLICK HERE](#)

**GSHA Contact -**

**Phone: 404-860-2328**

**E-mail: [execdir@gsha.org](mailto:execdir@gsha.org) or [gshaconvention@gmail.com](mailto:gshaconvention@gmail.com)**

**P.O. Box 1867**

**Buford, GA 30515**



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**ASHA CE**  
**APPROVED PROVIDER**

**Georgia**  
**Speech-Language-Hearing**  
**Association**  
Various Level  
1.1 ASHA CEUs