



2026 GSHA CONVENTION  
SPONSORSHIP  
PROSPECTUS



MARCH 27-28, 2026  
UNIVERSITY OF GEORGIA  
CENTER FOR CONTINUING  
EDUCATION & HOTEL

## 2026 GSHA CONVENTION SPONSORSHIP PROSPECTUS

GSHA is pleased to extend an invitation for you and your company to participate in our 2026 GSHA convention to be held **Friday and Saturday, March 27-28, 2026 in Athens, GA.**

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, communication, and/or swallowing.

We offer a variety of new ways in which you and your company may be involved in our convention including:

- Exhibit Area Tables
- Various Sponsorships
- Corporate Memberships
- Branding & Advertising Opportunities

We look forward to welcoming you in Athens and developing a long-term relationship that is mutually beneficial. If we can be of further assistance, please contact us at (404) 860-2328 or [GSHAsponsors@gmail.com](mailto:GSHAsponsors@gmail.com)

Not currently a GSHA Corporate member? For your convenience, we included a Corporate Membership option on the application in this prospectus.

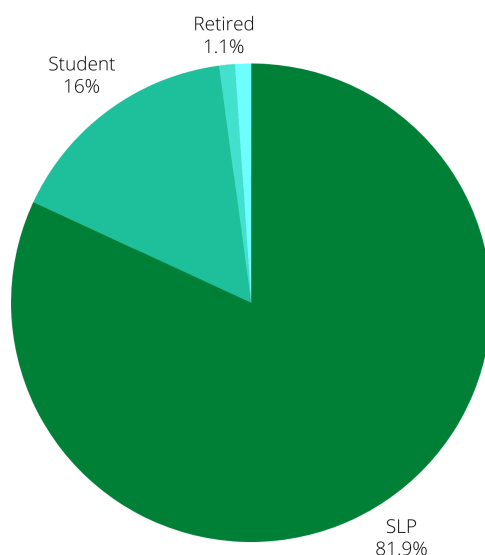
Become a GSHA Corporate Member today to begin receiving membership benefits.

**The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individuals they serve, and provides a forum for the exchange of professional information and ideas.**

**Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia recognized by the American Speech-language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, association members, and consumers of audiology and speech language pathology services.**

## UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities-a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout the two days of convention.
- Re-structured activities to maximum opportunities for contact with your potential and current customers, several times each day.



2025 Annual Convention  
Attendance

Thank you to our 2025 Convention Exhibitors and Sponsors:

~The Medical SLP Collective  
~GSHFoundation  
~Super Duper Publications  
~University of St. Augustine for Health  
Sciences  
~Forbes AAC  
~Applied Pediatrics  
~Atlanta Pediatric Therapy

~Control Bionics  
~Children's Healthcare of Atlanta  
~RSVP-Georgia Rehabilitation Services  
Volunteer Partnership  
~AmpCare  
~Aspire  
~GelMix/Purathick  
~Georgia Aphasia Project

## CONVENTION VENUE & HOTEL INFORMATION



UNIVERSITY OF GEORGIA CENTER FOR  
CONTINUING EDUCATION AND HOTEL  
1197 S. LUMPKIN STREET  
ATHENS, GA

A limited number of discounted rooms will be available if booked before

**February 25, 2026**

Make your room reservation by calling: (800) 884-1381

Or by visiting: [reservations.hotel.uga.edu](https://reservations.hotel.uga.edu)

Using code: 24346

## 2026 GSHA CONVENTION SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES	FEE
<b>Bag Insert:</b> Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on site at the convention.*	\$300
<b>Lanyard Sponsor:</b> Let our attendees wear your brand for effortless and memorable exposure! Lanyards provided/produced at the <b>sponsor's expense</b> (approximately 150-200 pieces)	\$500
<b>Attendee Tote Bag Sponsor:</b> Maximize your company reach during the convention and everywhere in between! Each attendee will receive a tote bag at registration with your logo prominently featured. This option also includes one complimentary promotional item to be included in the attendee tote bag*	\$750
<b>Session Room Sponsor:</b> Sponsor a session room that represents your company values! Includes: Moderator announcement of sponsorship and logo displayed on session information.	\$1,000/room
<b>Refreshment Break Sponsor:</b> Sweeten the deal by sponsoring a refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. FOUR breaks are available for sponsorship throughout the convention.	\$500 per break
<b>Poster Session Sponsor:</b> Achieve premium brand visibility and reach at the GSHA 2026 poster session. Celebrate with GSHA poster presenters as they present recent research on various topics. INCLUDES: 1-2 minute introduction of sponsor at poster session and promotional items in attendee bags.*	\$1,500
<b>Breakfast Sponsor:</b> Start the mornings out right! This sponsorship INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. TWO opportunities are available for sponsorship throughout the convention.	\$1,000
<b>Presidential Luncheon Sponsor:</b> Make a large impact by sponsoring the presidential luncheon during the convention. INCLUDES: 2-minute introduction of sponsor, company logo signage during the luncheon as well as one promotional items included in attendee bags,* and <b>ONE</b> exhibitor table	\$2,000
<b>GSHA Foundation Luncheon Sponsor:</b> Be the premier sponsor for the GSHA Foundation luncheon as our organization continues its efforts to raise money for student scholarships. INCLUDES: video spotlight and company logo signage during the luncheon as well as one promotional item included in attendee bags.*	GSHFoundation sponsored

**\*Promotional items are at the sponsor's expense; approximately 150-200 pieces should be provided. Items must be received at GSHA Headquarters no later than 2/28/2026.**

GSHA SPONSORSHIP BENEFITS			
	Bronze \$300-\$999	Silver \$1000 up to \$1,999	Gold \$2,000 and above
Attendee Contact List	X	X	X
Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media	X	X	X
Convention Program Listing: Company logo and contact info	X	X	X
Event Ads: Name, logo and sponsorship level displayed in the convention app	X	X	X
Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes	X	X	X
GSHA Convention Page: Company logo and listing for 6 months following the convention		X	X
<b>ONE</b> exhibitor table which includes 1 table and 2 chairs		X	X
Promotional Item: Opportunity to include one promotional item (at your own expense) in attendee bags. Items must arrive to GSHA headquarters no later 2/14/26			X
<b>ONE</b> Complimentary Convention Registration: Registration for one attendee to include food functions and exhibit hall			X

GSHA EXHIBITORS OPPORTUNITIES	
The exhibitor fee includes 2 chairs and 1 table identification sign. Additional tables may be purchased at a rate of \$200 per table.	
Company Exhibitor Table	\$500
University Exhibitor Table	\$350
Non-Profit Exhibitor Table	\$250

**EXHIBITOR HALL:**

Friday, March 27, 2026

Saturday, March 28, 2026

Exact times will be released with the convention schedule.

## 2026 GSHA CONVENTION SPONSORSHIP PROSPECTUS

### CANCELLATIONS

Refund requests must be submitted **in writing** to [execdir@gsa.org](mailto:execdir@gsa.org)

Cancellation must be submitted by January 31, 2026, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after February 28, 2026.

### EXHIBITOR ELIGIBILITY

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.

Georgia Speech-Language-Hearing Association (GSHA)  
P.O. Box 1867 Buford, GA 30515  
Phone: 404-860-2328  
Email: [execdir@gsa.org](mailto:execdir@gsa.org)

**Thank you for your support of our convention.  
We look forward to your participation!**

