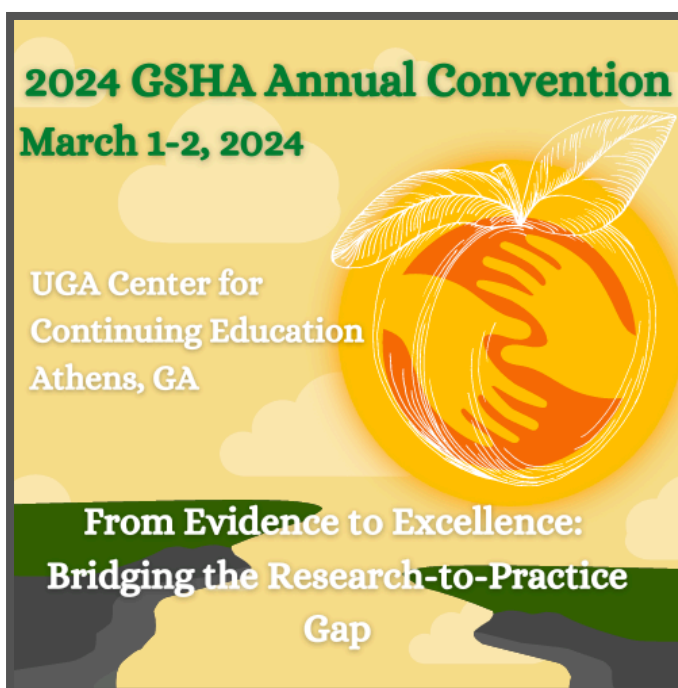




**2024 GSHA CONVENTION
SPONSORSHIP
PROSPECTUS**



**PRE-CONVENTION
HOTEL INDIGO ATHENS
FEBRUARY 29, 2024**

**MARCH 1-2, 2024
UGA CENTER FOR CONTINUING
EDUCATION & HOTEL
ATHENS, GA**

2024 GSHA CONVENTION SPONSORSHIP PROSPECTUS

GSHA is pleased to extend an invitation for you and your company to participate in our 2024 GSHA convention to be held **Friday and Saturday, March 1-2, 2024 in Athens, GA**. Do not miss out on **Pre-convention on Thursday, February 29, 2024**.

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, speech, and/or swallowing.

We offer a variety of new ways in which you and your company may be involved in our convention including:

- Exhibit Area Tables
- Various Sponsorships
- Corporate Memberships
- Branding & Advertising Opportunities

We look forward to welcoming you in Athens and developing a long-term relationship that is mutually beneficial. If we can be of further assistance, please contact us at (404) 860-2328 or GSHASponors@gmail.com

Not currently a GSHA Corporate member? For your convenience, we included a Corporate Membership option on the application in this prospectus.

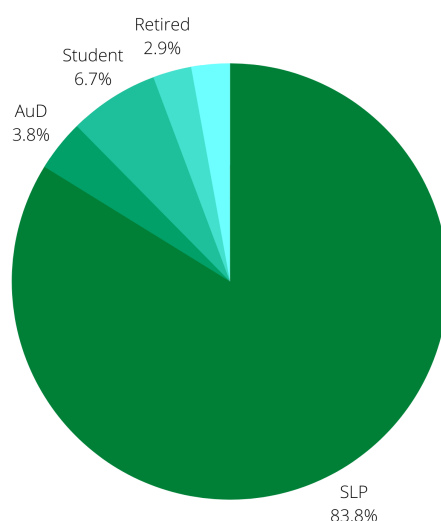
Become a GSHA Corporate Member today to begin receiving membership benefits.

The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individual they serve, and provides a forum for the exchange of professional information and ideas.

Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia recognized by the American Speech-language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, association members, and consumers of audiology and speech language pathology services.

UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities-a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout the two days of convention.
- Re-structured activities to maximum opportunities for contact with your potential and current customers, several times each day.



2023 Annual Convention
Attendance

Thank you to our 2023 Convention Exhibitors and Sponsors:

Care Source
GSHFoundation
20/20 Hearing Care Network
Georgia Relay
Chatterbox Pediatric Therapy
Applied Pediatrics
Cherokee County School District
Control Bionics

Coastal Pediatric Therapies
Arthur M. Blank Center
Dynamic Therapies
PRC-Salttillo
PROMPT Institute
Super Duper Publications
Parkinson's Foundation
GelMix/Purathick

PRE-CONVENTION VENUE



**HOTEL INDIGO
500 COLLEGE AVENUE
ATHENS, GA**

CONVENTION VENUE & HOTEL INFORMATION



**UNIVERSITY OF GEORGIA CENTER FOR
CONTINUING EDUCATION AND HOTEL
1197 S. LUMPKIN STREET
ATHENS, GA**

A limited number of discounted rooms will be available if booked before
January 29, 2024

Make your room reservation by calling: (800) 884-1381

Or by visiting: <http://www.ugahotel.com/>

Using code: **95880**

2024 GSHA CONVENTION SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES	FEE
Pre-Convention Sponsor: Make a bold statement at the 2024 GSHA pre-convention. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the venue and ONE complementary convention registration	\$2000
Pre-Convention Refreshment Sponsor: This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items included in attendees bags*	\$500
Bag Insert: Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on site at the convention.*	\$300
Lanyard Sponsor: Let our attendees wear your brand for effortless and memorable exposure! Lanyards provided/produced at the sponsor's expense (approximately 150-200 pieces)	\$500
Attendee Tote Bag Sponsor: Maximize your company reach during the convention and everywhere in between! Each attendee will receive a tote bag at registration with your logo prominently featured. This option also includes one complimentary promotional item to be included in the attendee tote bag*	\$750
Session Room Sponsor: Sponsor a session room who represent your company values! Includes: Moderator announcement of sponsorship and logo displayed on session information.	\$1,000/room
Refreshment Break Sponsor: Sweeten the deal by sponsoring a refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. FOUR breaks are available for sponsorship throughout the convention.	\$500 per break
Poster Session Sponsor: Achieve premium brand visibility and reach at the GSHA 2023 poster session. Celebrate with GSHA poster presenters as they present recent research on various topics. INCLUDES: 1-2 minute introduction of sponsor at poster session and promotional items in attendee bags.*	\$1,500
Presidential Breakfast Sponsor: Make a large impact by sponsoring the presidential breakfast during the convention. INCLUDES: 2 minute introduction of sponsor, company logo signage during the breakfast as well as on promotional items included in attendee bags,* and ONE exhibitor table	\$2,000
GSHA Foundation Luncheon Sponsor: Be the premier sponsor for the GSHA Foundation luncheon as our organization continues its efforts to raise money for student scholarships. INCLUDES: video spotlight and company logo signage during the luncheon as well as one promotional item included in attendee bags.*	\$4,000

***Promotional items are at the sponsor's expense; approximately 150-200 pieces should be provided. Items must be received at GSHA Headquarters no later than 2/14/2024.**

GSHA SPONSORSHIP BENEFITS			
	Bronze \$300-\$999	Silver \$1000 up to \$1,999	Gold \$2,000 and above
Attendee Contact List	X	X	X
Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media	X	X	X
Convention Program Listing: Company logo and contact info	X	X	X
Event Signage: Name, logo and sponsorship level displayed in registration area	X	X	X
Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes	X	X	X
GSHA Convention Page: Company logo and listing for 6 months following the convention		X	X
ONE exhibitor table which includes 1 table and 2 chairs		X	X
Promotional Item: Opportunity to include one promotional item (at your own expense) in attendee bags. Items must arrive to GSHA headquarters no later 2/14/24			X
ONE Complimentary Convention Registration: Registration for one attendee to include food functions and exhibit hall			X

GSHA EXHIBITORS OPPORTUNITIES	
The exhibitor fee includes 2 chairs and 1 table identification sign. Additional tables may be purchased at a rate of \$200 per table.	
Company Exhibitor Table	\$500
University Exhibitor Table	\$350
Non-Profit Exhibitor Table	\$250

EXHIBITOR HALL:

Friday, March 1, 2024
Saturday, March 2, 2024
Exact times will be released with the convention schedule.

2024 GSHA CONVENTION SPONSORSHIP PROSPECTUS

CANCELLATIONS

Refund requests must be submitted **in writing** to execdir@gsa.org

Cancellation must be submitted by November 17, 2023, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after December 30, 2023.

EXHIBITOR ELIGIBILITY

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.

Georgia Speech-Language-Hearing Association (GSHA)
P.O. Box 1867 Buford, GA 30515
Phone: 404-860-2328
Email: execdir@gsa.org

**Thank you for your support of our convention.
We look forward to your participation!**

